

One to one video call:

Explore our New Health Information Designs

Background

This study aims to gather insights from people affected by blood cancer on their experience navigating new designs and structures we have put together for our health information and support pages. Your participation will help shape the future of our website, making it more user-friendly and accessible for those impacted by blood cancer.

What's involved?

This is a one-hour activity conducted via Zoom or Teams, remotely, where we'll be asking you try out a series of tasks while we observe and gather your feedback. During the session, you will be asked to share your screen and navigate some tasks whilst we observe and ask questions.

The session will be moderated, meaning that we will guide the conversation and ask you to perform specific tasks to understand your experience using the website.

Date:

The meetings will be held between the 1st -9th August at a date and time of your choice.

Location:

Virtual, held via Zoom or Microsoft Teams depending on preference.

How much time do I need to give?

1-hour video call

Do I need any special skills or experience?

No specific technical knowledge is required for this role, just an experience of blood cancer and the ability to screen share.

For this study, we would like to speak to people who **haven't** completed the following test in the last couple of weeks as we will be running through that task in the session

bit.ly/bcuktreetest

What will I get out of it?

By participating in this study, you will have the opportunity to positively impact the experience of others navigating our website. Additionally, you will be contributing to developing a more user-friendly website, tailored to the needs of people affected by blood cancer.

How do I register my interest?

- Please get in touch with Eilish McArthur, who is leading the study, at eilish.mcarthur@bloodcancer.org.uk with your details if you are interested.

- Please specify your availability between the 1st-9th August.
- Participants will be chosen to ensure the representation of a diverse group of individuals affected.